

Contest Rules

Itinerum Contest

Contest is sponsored by the Société de transport de Montréal, hereafter referred to as the « Sponsor ».

No purchase required to enter contest.

1. HOW TO ENTER

1.1 Eligibility: The *Itinerum* Contest (the « Contest ») is open to all residents of the Montréal Metropolitan Community (CMM), aged 18 years or over, except for employees, directors and officers of the Société de transport de Montréal and BIXI, their agents, associates, representatives, advertising, promotional and public relations agencies, as well as all members of their immediate family, along with employees and students of the TRIP Laboratory (Transportation Research for Integrated Planning) at University Concordia or any person with whom they are domiciled. Proof of residence will be required when winners claim their prize.

1.2 Contest period: (July 3 – 28, 2017)

1.3 Entering contest: To qualify as a Participant (« Participant ») and be eligible for the Contest, users must first download the *Itinerum* app on the Apple Store or Google Play. Then, after opening the app, identify their place of residence and the location of their work or school, specify their preferred transportation mode, answer the app's socio-demographic questions, provide a valid email address and register their rides for seven (7) days between July 3 and August 4, 2017.

1.4 Restrictions on contest entries: Participation is limited to a single (1) entry per person. Contest entries showing the same email address will be deemed, for the purposes of this Contest, as being from the same Participant and, consequently, will be subject to the above-described restriction. All additional entries will be voided with regards to this Contest.

1.5 Awarding of Prize: Prizes will be awarded by random draw among all Participants whose contact information (valid email address) was provided by Participants when answering the socio-demographic questionnaire in the *Itinerum* app and who completed their seven (7) days of travel around the city.

2. PRIZES

2.1 Prizes: the total value of awarded prizes is \$2029

- 1 annual fare subscription with STM (valued at \$83 x 12 = \$996)
- 3 monthly fares with STM (valued at \$83 x 3 = \$249)
- 3 annual memberships with BIXI (valued at \$89 x 3 = \$267 taxes included)
- 1 iPad (valued at \$449 + taxes = \$517)

No cash payment, substitution or sharing of Prizes allowed. Be advised that images of the Prizes can be used solely for the purpose of illustrating contest.

2.2 Chances of winning: The odds of being randomly selected to win a Prize depend on the number of eligible entries received during Contest period.

2.3 Contest Draw: Prizes will be awarded by random draw among all eligible Contest entries received during Contest period. Contest draw (the « Draw ») will take place August 16, 2017.

2.4 Selection notification: Selected Participants (the « Winners ») will be contacted twice (2) by email (from personal information provided by Participants when entering Contest) within a six-day (6) period following the Draw. If one of the Winners cannot be reached in that time, another Participant will be randomly selected and the Winner initially identified will be excluded and will have no recourse against the Sponsor or any other party involved in the Contest. To be declared a Winner, randomly-selected Participants must correctly answer a mathematical skill-testing question and sign a standard Declaration and Liability Waiver Form confirming they complied with all Contest rules, accept their Prize as awarded and release the Sponsor of any and all responsibility regarding the Contest.

No Prize substitution is allowed. Winners will have seven (7) days from reception date to return by email a signed copy of the Declaration and Liability Waiver to Contest Sponsor or their representative. If a Winner fails to do so within allowed timeframe, another Participant will be randomly selected and the Winner initially identified will be excluded and will have no recourse against the Sponsor or any other party involved in the Contest. If a third Winner does not comply with these Contest Rules, the Prize will be voided and not be awarded.

2.5 Awarding of Prizes: After complying with all required conditions outlined in section 2.4, Winners will be contacted by the Société de transport de Montréal or by one of its agents to determine a time to award the prizes in person (at the offices of the Société de transport de Montréal, located at 800 de la Gauchetière Ouest, Montréal).

3. GENERAL RULES

3.1 Each claim for a Prize is subject to verification by the Sponsor and/or their designated representatives. Contest entries sent from multiple email addresses, under multiple names or by using devices or means for the purpose of submitting multiple contest entries or entries in excess of the authorized number during Contest period will be voided automatically.

All Contest entries received from unauthorized sources, or that are incomplete, illegible, damaged, altered, reproduced, forged, irregular or fraudulent or that do not comply, in any way, with these Contest Rules are automatically voided. The Sponsor will be the sole and final reference source in validating Prize claims.

3.2 By entering this Contest, each Participant and Winner agrees to: (a) comply with these Rules and accept decisions by Sponsor; (b) release the Sponsor, as well as their directors, officers, employees, agents and representatives, including their advertising, promotional and public relations agencies of any and all responsibility regarding any claims/damages including, but not limited to, physical prejudice or damages to property they may incur from accepting, owning, using or misusing the Prize or from entering Contest; (c) sign the Release and Liability Waiver Form as a condition to receiving their Prize.

3.3 Decisions by the Sponsor with regards to the Contest are final and without appeal, and are binding on all Participants.

3.4 Sponsor is not responsible for the incorrect or inaccurate transcription or entry of Contest entry information, technical defects in the *Itinerum* application, the loss of transmitted data or delayed transmission of data, the omission, interruption, deletion, or failure, the erroneous, incomplete or incomprehensible character of data, or the erasure of data transmissions by computer or network, for any telephone network, computer hardware or software failures, the inability to access an online service or website, the inability to submit the form online, or any other error or defect, or any prejudice or damage to Participant's or any other person's computer, arising from participating or downloading materials in connection with this Contest.

3.5 Sponsor reserves the right to cancel, terminate or suspend this Contest, at its sole discretion, if a technical defect, computer virus or bug, unauthorized human intervention, fraud or any other event or cause beyond its control corrupts or adversely affects the administration, security, impartiality or normal conduct of the Contest or causes any prejudice to it.

3.6 In no event shall the Sponsor, its respective directors, officers, employees and agents, including their advertising, promotional and public relations agencies, be required to award Prizes other than in accordance with these Contest Rules.

3.7 The Contest is subject to all applicable federal, provincial and local laws and regulations. Personal information provided to enter the Contest will be used solely for the purposes of administering the Contest and for no other purpose.

3.8 The Competition is not intended to promote commercial interest.