

Michel Labrecque has been Chairman of the Board of Directors of the Société de transport de Montréal since January 29, 2009.

Since November 6, 2005, he has served as a Municipal Councillor in the Plateau-Mont-Royal Borough at the Ville de Montréal. He is responsible for the borough's urban mobility plan, known as the Plan de Déplacement Urbain (PDU), and economic development.

Mr. Labrecque was President and Chief Executive Officer of the MONTRÉAL HIGH LIGHTS FESTIVAL from its founding in 1998 until recently. Thanks to this new festival, which celebrated its 10th anniversary this year, winter in Montréal is no longer the same. The event attracts over 750,000 festival-goers to its gastronomic, artistic and festive components and its Montréal All-Nighter.

From 1983 to 1998, he served as President of Vélo Québec. He contributed to the creation of Maison des cyclistes, the Tour de l'Île de Montréal and La Route verte (4000 km of bikeways), the longest bicycle route in the Americas.

From 1992 to 2005, he was a radio and television commentator with CBC/Radio-Canada and Télé-Québec

Michel Labrecque is committed to...

Bicycles and the transportation cocktail! Michel Labrecque is the author of two books on cycling: *Vélo: Mode d'emploi* and *Je me débrouille à vélo*, and two essays: *La Société des loisirs* and *Le Cocktail transport, la solution pour éviter le déclin du transport en commun*, published in May 1997.

He has biked the roads of close to twenty countries and participated in many international conferences on the role of active transportation and public transit in urban and land use planning.