
C4

The STM benefits... automobile users!

Public transit helps limit the use and subsequent congestion of roadways. It thus benefits everyone in Montreal, even those who never use any STM services.

In a recent survey¹, **50%** of adults who normally use the services of the STM indicated that they could have made their last transit trip by car...

50% of respondents (STM users and automobile users) feel that public transit is **an effective means** of reducing traffic and road congestion. They also believe that an efficient public transit system is **essential** to ensure the region's economic growth.

1. Saine marketing, *Sondage Image Perception*, January to May 2002.