

A full-time partner in the Montréal community

The STCUM continues to associate itself closely with many social and cultural activities. Modifications and additions in service were required for the major events taking place throughout the summer.

The Grand Prix

Special measures were taken, particularly on the yellow métro line during the Grand Prix on June 16, 17 and 18. This year, a record crowd of close to 145,000 used the métro to get to the site each day, compared with 80,000 in 1999.

The Montréal Alouettes

The partnership with the Alouettes was renewed for a third consecutive year. The free shuttle, set up by the STCUM, and financed in part by the football club, enabled 78,340 fans to go to Percival Molson stadium for the 11 matches scheduled from June to November 2000. This represented a 32% increase from the previous year.



The Fête des enfants

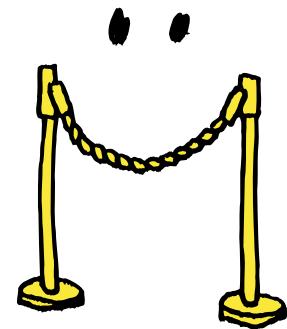
On the occasion of the Fête des enfants held at Parc Maisonneuve on August 20, the STCUM set up a shuttle service and thus became this event's "official transport". The organization also set up an information booth. A team of STCUM representatives listened closely and used a great deal of imagination to satisfy the



Museum Day

For a fourteenth consecutive year, the STCUM teamed up with the board of Montreal

Museums directors by offering a bus service covering four routes. More than 60,000 people participated in the event, a major portion of which used our services.



curiosity of the little ones who wanted to visit a low-floor bus and a chief of operations vehicle. More than 50,000 people attended this popular event.

Pure Air Day

Similarly, the STCUM is a major partner in Pure Air Day, an event that took place on the promenade of Place-des-Arts on June 7. On this occasion, employees were on site to host an information booth and provide tours of a low-floor bus.



The Canadian Centre of Architecture (CCA)

The STCUM also joined forces with the Canadian Centre of Architecture on the occasion of the "Cities in Motion" exhibition which took place from November 15, 2000 to April 1, 2001. This exhibition illustrated how transportation infrastructures have changed the urban fabric in Montréal over the last century. Of particular interest were the extraordinary visuals of the construction of the Montréal métro.